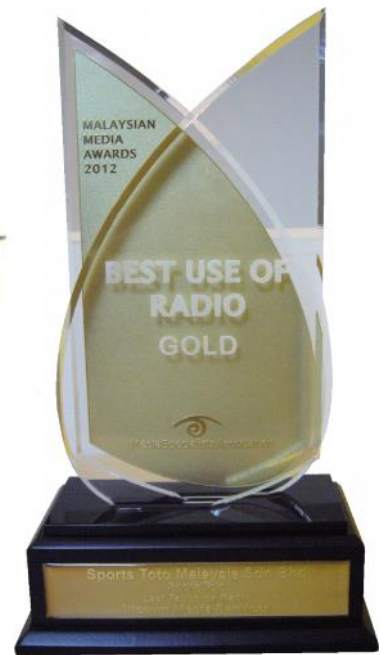


# GOLD MALAYSIAN MEDIA AWARDS



## **The Malaysian Media Awards 2012**

Sports Toto Malaysia Sdn. Bhd. was proud to emerge as one of the Gold award winners of the 8<sup>th</sup> Malaysian Media Awards 2012 under the Best Use of Radio category.

The Malaysian Media Awards is the media industry's most prestigious event, which has been designed specifically to recognize excellent work and achievements within the media fraternity. Organised by the Media Specialists Association (MSA), the awards program acknowledges all those involved in one way or another with sound thinking, innovation and solid execution.

The award was presented by T.H. Chong, Astro Radio Sdn Bhd Chief Commercial Officer to Mr David Chong, Deputy General Manager (Sales & Marketing) of Sports Toto Malaysia Sdn. Bhd. on 13 July 2012 at an awards presentation ceremony held in The Royale Chulan Hotel, Kuala Lumpur.

# GOLD MALAYSIAN MEDIA AWARDS

2012

CATEGORY:	Best Use of Radio
TITLE:	Last Taboo on Radio
ADVERTISER:	Sports Toto Malaysia Sdn Bhd
BRAND:	Sports Toto
AGENCY:	Vizeum Media Services
CREDITS:	How Yuan Yi - Client Service Director Chan Mey Fung - Senior Media Planner Tang Sze Mun - Media Buyer Sim Beng Geok - Head of Client Services David Chong - Sports Toto Eddie Lim - Sports Toto Yeoh Tiang Leng - Sports Toto Sophia Wong - Sports Toto Soh Wei Sim - Sports Toto



MediaSpecialistsAssociation