

The Johor Bahru Chingay Parade 2013

Sports Toto lent support to the 2013 Annual Johor Bahru Chingay Parade which was held from 27 February to 3 March 2013 in Johor Bahru by contributing in kind worth RM21,300.

The religious celebration led by the Johor Bahru Tionghua Association started with a lighting ceremony. It then followed with the devotees walking the streets sounding gongs in a symbolic ceremony. The highlight came when deities from the ancient temple were taken on a procession meant to bless the city with peace, prosperity and harmony.

Despite a downpour, a total of 300,000 spectators were involved in the march around the major roads accompanied by lion dancers, dragon dancers, stilt-walkers, cultural dancers, colourful floats and brass bands. The entire parade took more than seven hours.

Sports Toto also participated in the procession by having a beautiful parade float anchored with Sports Toto lighted boxes.

2013 年柔佛古庙游神庆典

多多博彩赞助了总值 2 万 1300 令吉的礼品予 2013 年柔佛古庙游神庆典，此活动是于 2013 年 2 月 27 日至 3 月 3 日假新山隆重举行。

这项由新山中华工会所发起的宗教盛事，以亮灯仪式掀开序幕，接着便是信徒们象征式地敲锣打鼓游街。而活动的重头戏则是信徒抬着众神像从柔佛古庙出游，环绕新山市，祈求保佑新山市的和平、繁荣与和谐。

纵然当天下着大雨，但共计 30 万名民众依然渔贯现场参与其盛。而长达 7 个小时的游行队伍中也包括舞狮舞龙、高跷队、民族文化舞蹈队伍、色彩缤纷的花车队以及铜管乐队等等。

多多博彩也共襄盛举，提供一辆装有多多博彩标志的绚丽灯箱的罗里参与游行队伍，与民众一同见证这全城欢腾的时刻。