

## Chinese New Year Street Show

Sports Toto became the main sponsor of the Chinese New Year Street Show which was held on 25 January 2013 in Muar.

Organized by Majlis Persahabatan Peniaga Penjaja Jalan Haji Abu, Muar, the event was meant to create awareness and foster a close relationship within the local community. More than 3,000 visitors thronged the venue on the event day.

To jazz up the atmosphere of the event, Sports Toto conducted "Shoot Your Target" game with gifts to be won.

In addition, there were dance performances, singing contest, spring couplets, dragon and lion dances, God of Fortune appearance and so on. Mandarin oranges and New Year spring couplets were given away to all participants as door gifts.

### 贪食街新春嘉年华

多多博彩欣然地成为麻坡贪食街新春嘉年华的主要赞助商。这场嘉年华会于是于 2013 年 1 月 25 日假麻坡举行。

这场由贪食街小贩同业联谊会举行的活动旨在灌输敦亲睦邻的意识于当地社群，令彼此关系更加深厚。而当天共有超过 3000 位民众前来参与其盛。

多多博彩也在当天为民众呈现射击游戏，让民众有机会赢取精美小礼品。

此外，当天的活动还包括了歌舞表演、歌唱比赛、现场挥春、舞龙舞狮表演和财神爷拜年等等。出席活动的民众也获得蕉柑和春联。