

INTERNATIONAL TIEMS, TUESDAY, 15 NOVEMBER 2011

OVERWHELMING RESPONSE FOR SPORTS TOTO SECOND CHANCE CONTEST

Sports Toto recently launched the Second Chance Contest which aimed to reward regular Toto jackpot players with more winning experiences, even though they had missed the jackpots.

The contest mechanics was simple. All that a participant did was to play any Toto jackpot games (Toto 4D Jackpot, Supreme Toto 6/58, Power Toto 6/55 and Mega Toto 6/52) with a minimum spend of RM10 in a single ticket and he got to use his or her un-won ticket to enter this Contest.

The entire Contest consisted of the first round entries submitted from 5 - 25 September 2011 and the second round entries submitted from 26 September – 16 October 2011.

A total of 118 fabulous prizes have been in store for the entire Contest, details as below:-

2 Grand Prizes x second round only	RM10,000 cash
4 First Prizes x 2 rounds	Samsung Galaxy SII smartphone
4 Second Prizes x 2 rounds	Samsung Galaxy TAB tablet computer
25 Third Prizes X 2 rounds	Starbucks gift certificate worth RM200
25 Fourth Prizes X 2 rounds	7-Eleven gift certificate worth RM100

Sports Toto is pleased to note that there was an overwhelming response of close to 350,000 entries for the entire contest.

Sports Toto was very delighted to present 2 sets of Grand Prizes of RM10,000 cash each as well as latest tech gadgets namely 8 units of Samsung Galaxy SII smartphones and 8 units of Samsung Galaxy TAB tablet computers to the respective Grand Prize, First Prize and Second Prize winners. The prizes were presented separately at different Sports Toto sales offices nationwide for the winners' convenience, while the 100 winners of the Third and Fourth Prizes are receiving their prizes via courier.

All the winners, from around the country, were selected through a random draw process and the winners' list was published twice in major dailies on 17 October (First round winners) and 8 November (Second round winners).

The beauty of the Contest was that those who did not get selected in the first round stood a chance to be picked in the second selection process and the second round prizes included 2 Grand Prizes of RM10,000 cash each.

That literally meant that participants who did not win in the first round had the "third chance" of winning in the second round!

This was the third edition of a similar contest ie. "Mega Toto 6/52 Second Chance Contest" for Mega Toto 6/52 players during end of 2007 and "Mega Toto 6/52 Give Yourself Another Chance Contest" for all Mega Toto 6/52 System Play customers in mid-2009.

Last but not least, Sports Toto wishes to express great appreciation to all Toto jackpot players for their continuous support to Toto jackpot games and for taking part in this Contest.