## **GO FOR SPORTS & FITNESS Contest**

Sports Toto and the Olympic Council of Malaysia (OCM) recently co-organized Go For Sports & Fitness Contest with the objective of promoting the goodness of keeping physically fit and healthy through sports.

Running the contest online, it was essentially meant to engage the netizens comprising mainly the tech-savvy young folks who need encouragement to embrace sports as an essential part of their lives.

All the participants did was to complete a simple quiz relating to the theme "sports & fitness" and briefly share their sports involvement.

During the contest duration from 15 August to 15 September 2013, an encouraging response of about 2,600 entries was received.

The top 3 prizes up for grabs were Samsung GALAXY S4, Samsung GALAXY Note II and Samsung GALAXY Note 8. On top of that, there were 12 consolation prizes comprising Starbucks cards worth RM150 each.

Winners were selected from a pool of 1,595 all-correct entries through random drawing by 3 independent judges from selected sports associations over a ceremony on 18 September 2013 at Wisma OCM, KL.

The top 3 winners from Selangor, Penang and Perak claimed their prizes from Sports Toto's head office as they all happen to be working in KL. As for the 12 consolation prize winners, those living or working around KL claimed their prizes from Sports Toto's head office while the rest had their prizes couriered to them.

The above contest served as a prelude to another joint effort between Sports Toto and OCM, namely, the OCM-Sports Toto Outstanding Athletes of the Games Award for Malaysian athletes who excel at the 27th Myammar SEA Games which will be held in December this year.

## 乐活体健我最爱有奖竞赛

多多博彩与马来西亚奥运理事会(大马奥理会)最近携手主办"乐活体健我最爱"有奖竞赛,旨在推广多运动以维持身强体壮的好处。

这项线上有奖竞赛主要锁定所有的网民,特别是那些对电脑科技非常熟悉的年轻一代,从而鼓励他们把运动作为生活中重要的一部分。

参赛者只需回答有关体健的问题,并且简略分享本身所参与的体育活动。

这项从 2013 年 8 月 15 日开始至 9 月 15 日结束的竞赛获得了网民热烈的响应,所收到的参赛表格多达大约 2600 份。

竞赛的首三奖分别是三星 GALAXY S4 智慧型手机、三星 Galaxy Note II 智慧型手机及三星 GALAXY Note 8 平板电脑,另外还有 12 份安慰奖,即每份价值 150 令吉的星巴克储值卡。

3 位独立评审员在一场于 2013 年 9 月 18 日,假吉隆坡大马奥理会大厦举行的仪式上,从 1595 份回答全对的参赛 表格当中,随机抽出幸运儿。

首三奖得主分别来自雪州、槟城及吡叻州。由于都是在隆市工作,因此他们都前来多多博彩总部领取奖品。至于 12 位安慰奖得主,当中家住隆市或在隆市谋生的得奖者也都前来多多博彩总部领取奖品,而其余来自外坡的则通 过速递服务获取他们的奖品。

这项竞赛是多多博彩与大马奥理会于今年所携手举办的两项重点活动之一,下一项活动为大马奥理会—多多博彩 杰出运动员奖,以表扬那些出征在今年 12 月举行的第 27 届缅甸东南亚运动会而表现杰出的大马运动员。