



SPORTS TOTO MALAYSIA SDN. BHD.

(Company No: 8420-D)

NTV7 Golden Award for Helping Hands Program

The NTV7 Golden Awards is a significant event held every 2 years in the Malaysian Chinese television industry which rewards excellence in production and artistes' performance. The 2nd NTV7 Golden Awards prize-giving ceremony was held at Putrajaya International Convention Centre on 22 September 2012.

Helping Hands Season 1 received the Golden Award in the Best Magazine Program category for a television program that presents a variety of topics such as current happenings in a format that often includes interviews and commentaries.

The Helping Hands program has brought to the wider audience on TV the reality that there are people in our community who are in need, and some are in greater need than others. Helping Hands, having given a new lease of life to over 30 extremely needy families, will be into its 3rd season in 2012.

Being the presenter, Sports Toto is proud to see immense support from the public in the form of a rating increase by over 30%. It is pleasing to note that some individuals have come forward to extend additional assistance to the beneficiaries after watching the series on TV. Special thanks to the media owner, production house, media agency and all others who have contributed to the success of this charity-themed TV program.

“檐下温情” 荣获 NTV7 金视奖

两年一度的 NTV7 金视奖是在马来西亚中文电视娱乐事业为之重要的一项盛事，它旨在表扬台前幕后表现杰出的艺人及电视从业员。第 2 届的 NTV7 金视奖颁奖典礼于 2012 年 9 月 22 日在布城国际会展中心隆重举行。

“檐下温情”第一季荣获金视奖最佳杂志性节目殊荣。杂志性电视节目通常是以采访及评论的拍摄手法来呈现各类题材，如时事课题。

“檐下温情”节目通过电视让更广大的观众了解到，在我们现实生活里，还有许多亟需人士等待我们伸出援手，有些甚至比其他人需要更多的援助。这已经让超过 30 户贫苦家庭受惠并为他们带来新生机的“檐下温情”，即将在今年展开其第三季的单元。

身为呈献单位的多多博彩非常荣幸，因为此节目的收视率提高了逾 30%，显示出观众对此节目的广泛支持。更令人高兴的是，有些观众在节目播出后，也不落人后地提供额外援助给这些受惠家庭。多多博彩衷心感谢媒体单位、制作单位、媒体代理商及其他单位，为这项以慈善为主题的电视节目作出贡献，让它达致成功。