

CNY gifts campaign for senior citizens

PETALING JAYA: The 36th Sports Toto Chinese New Year Ang Pow Donation Campaign hosted by STM Lottery Sdn Bhd (formerly known as Sports Toto Malaysia Sdn Bhd) will be held from Jan 12 to 17.

STM Lottery senior communications manager Giam Say Khoon said the campaign, which is a Sports Toto tradition, was converted to small private donation exercises over the past two years due to the Covid-19 pandemic.

“We are happy to announce that it has returned to its original event form, that is always eagerly anticipated by senior citizens in the country.

“We welcome them with open arms to join this auspicious event again,” he said.

The campaign, that is open to needy senior citizens aged 60 and above, will be held in 48 towns and cities nationwide. To usher in Chinese New Year, it will be launched on Jan 12 at the Boulevard in Berjaya Times Square, Kuala Lumpur.

“We would like to thank Berjaya Times Square for joining us and exercising its corporate social responsibility as the venue sponsor.”

Eligible senior citizens from Klang Valley who wish to join the campaign launch are advised to go to the venue before 9am with their MyKad.

Giam said the distribution of gift items will start from 9am based on a first-come, first-served basis, adding that third parties are not

allowed to collect the items.

He also said senior citizens from other locations are required to register at an earlier date.

“Please visit the nearest Sports Toto outlet or our website www.sportstoto.com.my for registration details, or call the Sports Toto customer care line at 03-2148 9779 for more information on the campaign.”

Since the start of the campaign in 1988, the company has contributed over RM23.1 million worth of ang pow and hampers to more than 418,000 senior citizens nationwide.

The campaign is part of the Helping Hands programme, a corporate social responsibility and sustainability initiative by STM Lottery to share, give and care for the community.



STM Lottery staff with the company mascot at Berjaya Times Square. – PIC COURTESY OF STM LOTTERY

(吉隆坡22日讯) 多多博彩将在明年1月12日至17日期间, 在全国48个大小城镇推行“多多博彩华人新年慈善施赠贫老”活动, 派发红包和礼包给年届60岁及以上的贫老。

这也是多多博彩第36年举办这场慈善活动。

多多博彩高级公关经理严世坤指出, 这是该公司

派紅包60歲以上長者 多多48城鎮施贈貧老

的常年活动, 过去两年受新冠疫情影响, 已变成小型私人捐赠活动, 今年随著疫情好转, 再次将活动公开举行。

该公司今日发公告说,

推介礼将于1月12日早上9时, 在吉隆坡成功时代广场举行; 符合资格的长者必须携带身分证以核实年龄, 并以“先到先得”的方式领取红包和礼包, 不能委派代表前来领取。

另外, 公告也提到, 至于在国内其他地点举行的施赠贫老活动, 当地符合资格的长者必须预先登记, 才能在施赠日当天领取红包和礼包。

民众可前往临近的多多博彩销售站了解预先登记详情。

民众也可上网浏览www.sportstoto.com.my, 或拨打多多博彩客服专线(电话: 03-21489779)以了解更多有关此施赠贫老活动的详情。

公告说, 多多博彩从1988年推行这项活动至今, 已合共派发总值逾2310万令吉的红包和礼包, 一共惠及全国逾41万8000名长者。



■多多博彩欢迎长者们前来参与“多多博彩华人新年慈善施赠贫老”活动, 推介礼将在吉隆坡成功时代广场举行。